

Insight Identification:

1. Based on the theme that for a couple users the process of creating multiple reminders isn't efficient, an insight is: Users need a quicker and easier process to create multiple reminders at once.
2. Based on the theme that the task section isn't organized well enough for a couple users , an insight is: Users need a more intuitive way to view all their tasks at once.
3. Based on the theme that visual impairment provided difficulty for one user, an insight is: Users need a simple, and easy format providing visual aid assistance.
4. Based on the theme that there is a language barrier for one user, an insight is: Users need a language translation feature as an option.
5. Based on the theme that the size of the text was hard to read for one user, an insight is: Users need a bigger font size for words.
6. Based on the theme that its confusing on how to easily avoid overlapping times with different schedules for one user, an insight is: Users need an efficient way to know what times already occupy existing plans while creating an event or schedule.

Pattern Identification:

1. It was observed that 2 out of 6 participants felt that making more than one reminder was a tedious process. That means the process of setting reminders isn't simple enough for a couple users.
2. It was observed that 2 out of 6 participants would like the tasks to be more organized. That means the layout for the task section isn't intuitive for a couple users.
3. It was observed that 1 out of 6 participants struggled with planning family events due to visual impairment. That means the planning process did not help visual impairment for one user.
4. It was observed that 1 out of 6 participants had trouble understanding words due to a language barrier. This means that it was hard to understand words for one user.
5. It was observed that 1 out of 6 participants had trouble with the size of the text and time slots. This means that the text and the space for numbers is too small to read for one user.
6. It was observed that 1 out of 6 participants had trouble understanding out to avoid planning schedules that won't overlap times. This means that planning times for events is confusing for one user.