

USER JOURNEY MAP

Goal: Create a family time-management account, invite family members to interact with it, manage family priorities and memos.

ACTION	<i>Determine</i> theres a need to manage the family's priorities and productivity	Research apps for family time-management	Provide an interactive schedule with the family	Select a final edit of the family schedule that fits everybody's needs	Look for any memos or reminders from widgets
TASK LIST	A. Accept that it's overwhelming and time-consuming keeping up with the family schedule B. Determine that the family needs to be more organized and have more quality family time C. Look for a way to find that help	A. Launch app store to look for family time-management apps B. Download and run the chosen app C. Make an account in the app	A. Initiate and create an interactive family account B. Send a hyperlink from the family account to all family members to join C. Family members download the app and join the family account	A. Family members collectively fill out personal schedules. B. Family installs widgets for an intuitive experience with schedule	A. Family members interact with widgets and memos for an easy daily experience B. Family uses app to recieve or provide updates on each other's availability and schedule
FEELING ADJECTIVE	I'm overwhelmed with keeping up with my family and its effecting my work. I'm worried I'm not doing enough to make sure my family is on track, but I'm not sure how to start addressing that concern	I'm confused with how I can make time-management more intuitive with my family, because I have little free time. I'm skeptical about using an app from the app store. I downloaded and opened an account in a family care app.	I created a family account, and made my family apart of it. I'm so relieved! I got an alert that everyone in my family joined the shared account, and they are all actively adding their schedules.	I reviewed everyones schedule. It's such a relief I can keep up with everyone's plans and make family time when we all are free.	I'm impressed - the app has interactive widgets to keep all of us on track!
IMPROVEMENT OPPORTUNITIES	Use technology to manage family's schedule. Easily keep up with the family every week.	An accessable app where the user and family can interact with each other's schedules seamlessly.	The family is more involved in each other's progress and daily lives.	The family time-management app provides a color-code and icon feature to categorize plans for any reason we want.	Everyone can benefit from the app by using widgets mainly, so they spend less time on their phone and more with their plans!