STORYBOARD

Persona: Omar Alexandria
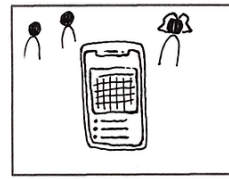User Story / Scenario

Big picture:

Scenario: Omar is too busy as a business owner, and wants an easy and intuitive way to manage his family's schedule without spending too much time on his phone.

Omar is overwhelmed trying to keep up with his family while operating his business.
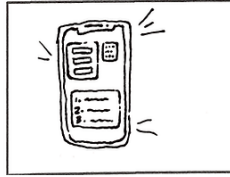

Omar finds an app to easily manage his family schedule
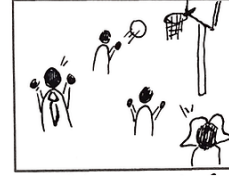

Omar invites the family to join & submit their personal plans at least once a month

Omar is dyslexic, so he is enjoying the simple format used to set up a family schedule involving everyone's plans of the month.
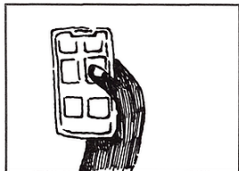

While busy at work, Omar is relieved with how easy the widget features makes managing a family schedule. He has everything he needs from the home and lockscreen.
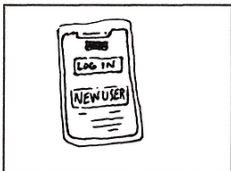

Before the app, it was hard to find a routine everyone would stick to. The widgets on this app makes it easy to keep up with. Omar feels more involved with his family now.
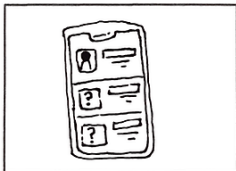
Close-up:

Scenario: An app that allows users to manage family schedules, stay connected, and mark progress together.
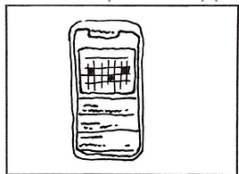

User finds time-management app for his family, and taps the icon to open the app
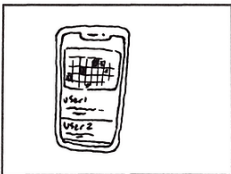

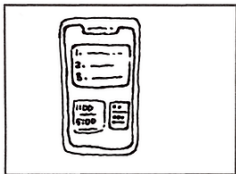New user creates profile or existing user logs in

User invites family to join the family account by sending a link

User and the family submit their personal plans of the month on a color-coded list.

User, and family, can keep up with each others schedule and availability.

User and the family sets up widgets on home and lock screen from the app. The family and the user can easily stay on track and access the app's features with less clutter and tedious navigation.